



FUSE
PODCAST

ISTANBUL

EST. 2023

SUPPORTING INDEPENDENT PERSIAN THOUGHT

Cultural Partnership Deck

A private invitation to help sustain deep, publicly accessible Persian-language conversation.

A growing archive of long-form Persian conversation

Fuse combines editorial depth, cinematic production and sustained audience attention across video, social and podcast platforms.

4.1M

YouTube views

Lifetime

650.8K

Watch hours

Lifetime

42.8M

YouTube impressions

Lifetime

7.0M

Instagram views

Last 90 days

3.05M

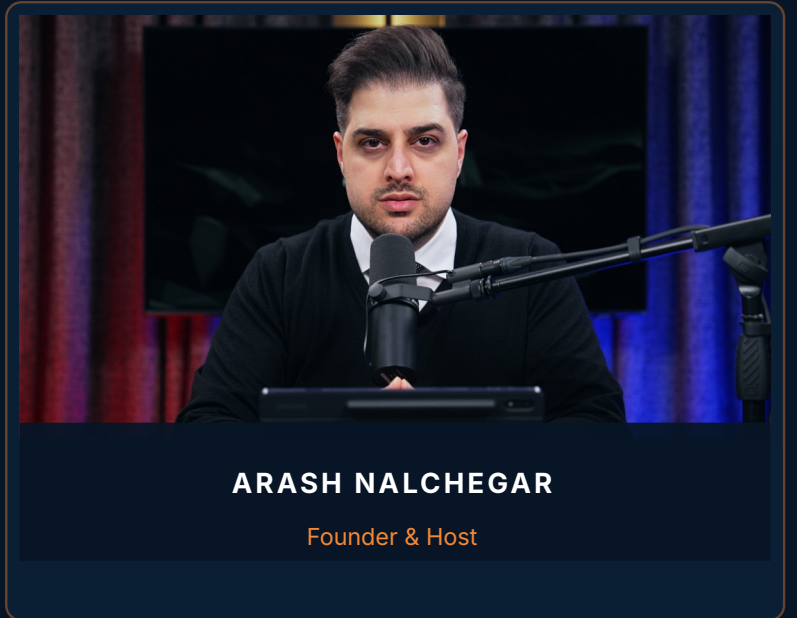
Accounts reached

Instagram, 90 days

63.5K

Monthly audience

YouTube



Main studio in Istanbul; select conversations are also recorded in Tehran. Video and audio editions are published internationally.

Depth is a public good

Fuse exists to make thoughtful Persian-language conversation accessible, durable and worth returning to.

01

Depth over speed

Complex subjects are given the time, context and intellectual honesty they require.

02

Access over paywalls

The core archive remains publicly available to audiences inside Iran and across the diaspora.

03

Preservation over virality

Each conversation is produced as a lasting record of Iranian knowledge, experience and imagination.



"A media project can do more than capture attention. It can preserve the intellectual life of a community."

One platform. Multiple forms of inquiry.

Each format serves a different kind of curiosity while sharing the same editorial standards, visual identity and distribution discipline.



FUSE
PODCAST

FUSE PODCAST

Long-form conversations as video and podcast — distributed on Spotify, Apple Podcasts, Castbox, YouTube Music, Amazon Music and major podcast apps, with thousands of listeners.

FUSE
REFLEX

FUSE REFLEX

Research-led solo essays that connect public events to deeper philosophical, social and historical questions.

FUSE
FRICTION

FUSE FRICTION

A structured “court of ideas” for difficult, polarized questions - presenting the strongest arguments on both sides.

FUSE
POLITICS

FUSE POLITICS

Civic literacy and political systems explained beyond slogans, personalities and partisan alignment.

Attention measured in minutes, not impressions alone

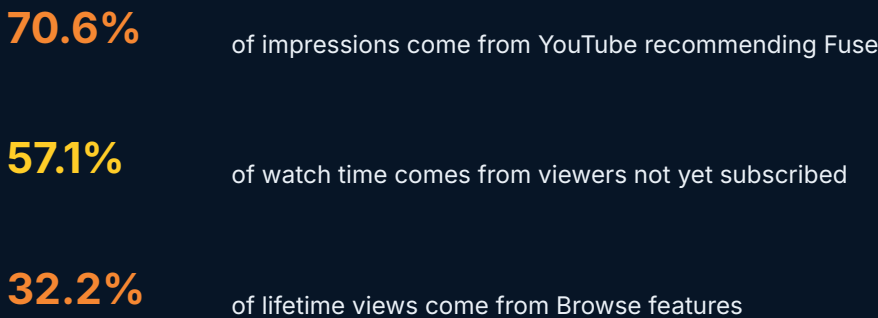
The strongest commercial signal around Fuse is not only reach - it is sustained, intentional viewing.



TOP YOUTUBE GEOGRAPHIES

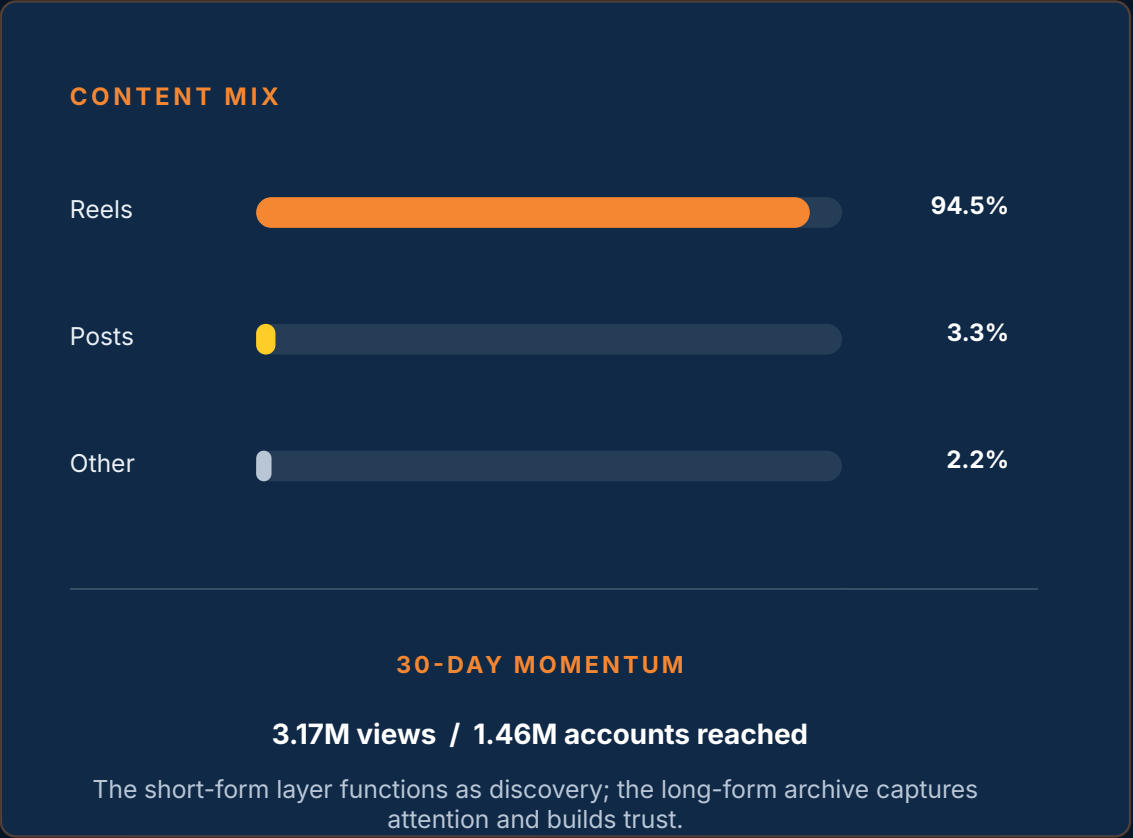
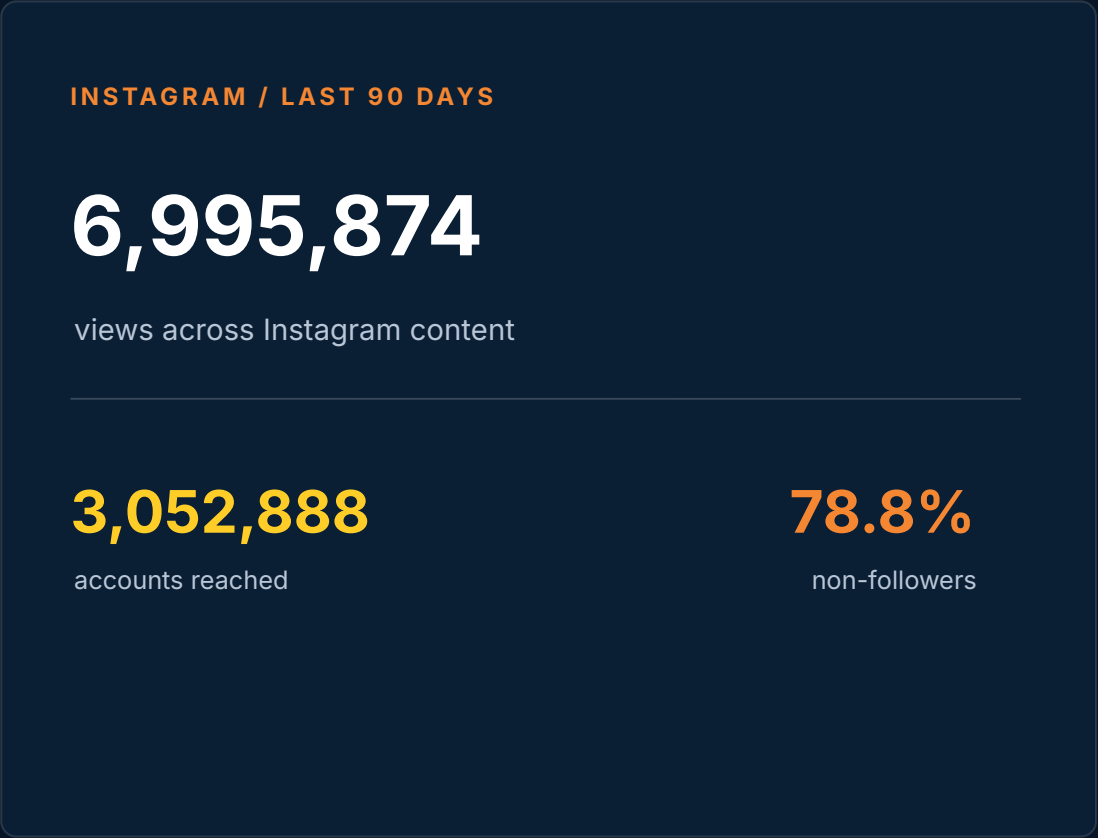


DISCOVERY & LOYALTY



Reach beyond the existing community

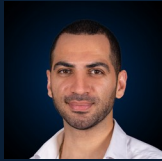
Short-form distribution consistently introduces new viewers to Fuse and brings them toward the long-form archive.



SELECTED VOICES

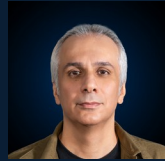
A portrait of contemporary Iranian experience

Fuse brings together people from business, science, arts, sport, technology and public thought.



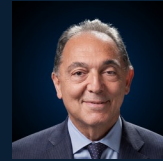
Ahoura Niazi

Leading Iranian tech blogger



Ali Shahi

Philosopher & author



Javad Mokhbery

Founder, President & CEO, FUTEK



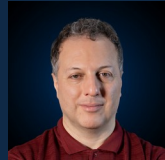
Sahar Tashakorinia

Senior Manager at Amazon



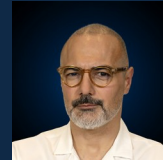
Sajad Ganjzadeh

Olympic karate champion



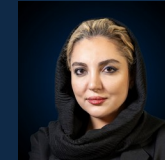
Shervin Vakili

Sociologist & author



Siavash Soufinezhad

Gallery owner & artist



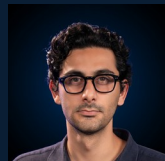
Golrokh Davaran

Founder, SnappDoctor



Babak Mafi

Singer



Khashayar Hajipour

Persian developer YouTuber



Reza Azizmohammadi

Stand-up comedian



Sami

International makeup artist

A sample from a growing archive of 60+ long-form conversations.

A premium environment for serious conversation

Fuse is recorded and published to high audio and visual standards, with a studio experience designed to communicate attention, dignity and permanence.



CINEMATIC MULTI-CAMERA PRODUCTION / INTERNATIONAL-GRADE AUDIO & VIDEO / WEEKLY LONG-FORM + PODCAST RELEASES

More than a conventional media placement

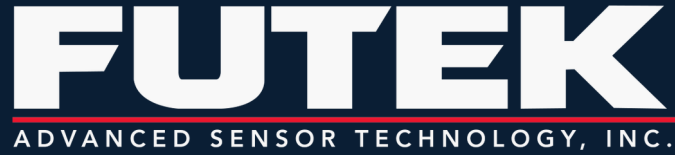
A founding cultural patron helps keep high-quality Persian-language knowledge free and publicly available.

WHAT A PATRON ENABLES

- Research-intensive conversations and essays
- International-standard audio and video production
- Free public access for audiences inside Iran
- A durable archive of Iranian thought and experience
- Editorial independence from volume-driven advertising

HOW THE PARTNERSHIP APPEARS

- | | |
|--------------------|---|
| Restrained | Clear, elegant recognition - never intrusive or repetitive. |
| Transparent | The relationship is disclosed openly and respectfully. |
| Independent | No control over guests, conclusions or editorial direction. |
| Long-term | A relationship built around continuity, legacy and shared values. |



LONG-TERM SUPPORTING PARTNER

FUTEK has helped sustain the independent production of thoughtful, long-form Persian-language conversations.

Founded in 1985 and headquartered in Irvine, California, FUTEK develops advanced force, torque, pressure and multi-axis sensing technologies for demanding fields including aerospace, medical technology, robotics and industrial measurement.

AN INVITATION TO BUILD SOMETHING THAT ENDURES

Fuse is inviting a small number of Iranian-founded and culturally aligned brands to become Founding Cultural Patrons.

The objective is simple: preserve independent Persian dialogue, expand public access to knowledge, and build an archive worthy of the next generation.

ARASH NALCHEGAR / FOUNDER & HOST

Istanbul, Türkiye